TRAM Strengthening Workshop 26th - 28th June 2013







Mobile telehealth video-conference platform (medeo.ca)

What are the objectives of the proposed team?

- To provide youths with videoconference access to psychiatrists and mental health professionals via mobile phone or home computer (on their own time, in their own place).
- 24/7 coverage of psychiatric videoconference lines (provincial).
- Enable youths to leverage technology to help themselves

Whaterethe biggest challenges your proposed team has to overcome?

- No precedents set for home/mobile telehealth in Canada, outside of clinical research.
- Unforeseen social/political resistance to telehealth (perception of privacy; slow to enact legislation).
- Bandwidth in the north.

Who are the key leaders in your team?

Ryan Wilson, CEO

Co-founder of Kubera Payments Corp., an electronic funds transfer platform that processes in excess of \$250 million in annual transactions. Previously Director of Technology for VersaPay, and designed and built Canada's first real time electronic bill payment network. Ryan is a Certified Information Systems Auditor and has 15 years of experience in delivering technology solutions.

Weston Triemstra, VP Software Development

Weston has built software for Vision Critical, Ericsson, Nintendo, GTEIBM, Microsoft, and the CBC. He has 19 years of experience building web applications, and is a Certified Pragmatic Marketing Product Manager.

Which organisations are part of the team?

Medeo (from "medical video") is a lean and agile BC telemedicine startup that has built an open-source, secure video-conference platform for home/office/mobile device. Using your care card, you can a see your family doctor (or first available doctor/specialist within your province) for medically insured services (billed to province using telehealth fee codes).

How will your team contribute to a transformation in adolescent mental health in 5 years?

- There were close to 300,000 clinical telehealth sessions within Canada in 2012 (54% increase from 2010), but for all, the person ("patient") had to travel to telehealth centre just to sit in front of a computer screen. Medeo is reducing the need for (and stress of) all that travel.
- Mental health professionals can supplement their practice with home telehealth (value add for their practice). They can see new clients if business is slow, or work from home if they are retiring, injured, or on maternity leave).
- Conceptual pilot projects include:
 - Juvenile detention centre "frequent fliers" project
 - PTSD video-call line for returning young veterans

Christopher Browes, VP Physician Services

Co-founder of Kubera
Payments Corp., Chris
developed the VersaPay
eCommerce Department.
Chris was the principal
engine of growth to
VesaPay becoming the
fastest growing company
in Canada in 2009. He has
13 years of business
development and financial
service experience and is
an expert in client
relationship management.

Dean Drysdale, PhD, Chairmen of the Board

Was CFO for Carmanah
Technologies -raised two
rounds of private equity
and took them public.
Was Chairman and CFO
for Checkwell Solutions
Corporation - raised five
rounds of private equity
and two institutional
rounds and then sold
company to Sterling
Infosystems Ltd.
Currently also Chairman
of the Board of Merchant
Advance Capital.

Dr. Jesse Pewarchuk, Chief Physician Advisor

The youngest board certified specialist physician in British Columbia when he started private practice in 2010. He has been involved in developing and promoting telehealth solutions since starting practice, primarily focused on improving patient access and streamlining the consultation process.

What expertise, skills, resources, networks or infrastructure could your team bring as a network collaborator?

- Expert-level knowledge and practice of banklevel security techniques for data privacy.
- Proven track record for financial success and sound management among board members.
- Wealth of knowledge in telehealth and clinical research. Doctor and patient driven software development (continuous quality improvement).

Who should other interested groups contact to learn more about you? (include phone/ e-mail)

Physician services: Chris@medeo.ca

Research analyst: <u>Joshua@medeo.ca</u>